

Barb Baylor Anderson
618-656-0870
banderson@verse1.net
Thomas W. Kowa
217-429-5161 Ext. 107
tkowa@hustonpatterson.com

FOR IMMEDIATE RELEASE – January 17, 2007

HUSTON PATTERSON’S LATEST ADDITIONS CATER TO CLIENTS

DECATUR, ILL. – Huston Patterson is ushering in the New Year with HPx Program enhancements and corporate office renovations geared to expand client experiences.

Huston Patterson’s successful HPx Academy Training Program this year will grow beyond employee training to include clients. Currently, the Academy is set up to provide employees with training in such areas as printing history and procedures and department operations with three levels of certification. Beginning this summer, clients will have similar opportunities to maximize their printing experiences with Huston Patterson.

“We already work closely with our clients to assure the best relationship and product possible. Expanding the HPx Academy to include clients will raise us to an even higher level in enhancing their experiences with our company,” says Huston Patterson President/CEO Thomas W. Kowa. “Training opportunities will include a variety of sessions, including color, stock and front-end prepress information.”

HPx Academy training will be further enhanced at Huston Patterson headquarters with the addition of the first-floor Robert G. Kowa Theatre and luxurious Owners Suite. Additional conference rooms, offices, a fully equipped kitchen and more are planned.

The theater will be used for Academy training, client presentations and media/corporate events. The theater-style seating will accommodate up to 24 participants, and the space will be equipped with a full-size projection screen and surround sound stereo system.

Overnight stays for color approvals, press checks and visits will be accommodated in the suite featuring a king-size bed, fireplace, plasma TV, kitchenette and living area.

As a world-class printing organization, Huston Patterson provides unparalleled value and performance through effective use of technology and craftsmanship by incorporating the unifying principles of trust, integrity and commitment. For more information, visit the Web sites at www.hustonpatterson.com and www.experiencetheevolution.com.