

Barb Baylor Anderson  
618-656-0870  
[banderson@verse1.net](mailto:banderson@verse1.net)  
Thomas W. Kowa  
217-429-5161 Ext. 107  
[tkowa@hustonpatterson.com](mailto:tkowa@hustonpatterson.com)

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## **HUSTON PATTERSON CELEBRATES MORE THAN 100 YEARS IN BUSINESS**

DECATUR, ILL. – Huston Patterson, the oldest privately owned large-format package printing company in North America, is celebrating on March 24, 2006, more than 100 years of business. Huston Patterson began as Herald & Review Printing and Stationery in 1895, a commercial printing division of the *Decatur Herald & Review* newspaper.

“Our printing jobs and capabilities may have changed over the last century, but our commitment to unparalleled value and performance through effective use of technology and craftsmanship has not,” says Huston Patterson President/CEO Thomas W. Kowa.

Thomas Kowa’s father, Robert G. Kowa, purchased Huston Patterson in 1961. At the time, the letterpress printing company had print revenues of \$200,000. Shortly after the purchase, the company bought its first offset, single-color printing press.

Today, Huston Patterson focuses on top sheet and label printing for packaging and point-of-purchase items seen by consumers in most major retail outlets. Huston Patterson has added an in-house sheeter, an 18,000 square foot building to house a new KBA 7-color press with UV and aqueous coating and a fully automated screen unit and second KBA 6-color, aqueous coat machine. The company has also installed a Densitometry “S”, an automated camera register, and all-new jogging and cutting system in the finishing area.

“The result has been success in better meeting the needs and budgets of our clients,” says Kowa. “Huston Patterson more than doubled print revenues from \$9.8 million in 2001 to \$20.4 million in 2005, following the addition of this equipment.”

Huston Patterson also owns Sigma Graphics, a printing company in Ottawa, Ill., that will soon become the company’s special products division. Sigma has four multiple-color presses and aqueous coating and four single-color presses. Sigma is the only U.S. company with two large-format Bourg A Series Collators to collate, fold, stitch and trim.

As a world-class printing organization, Huston Patterson provides unparalleled value and performance through effective use of technology and craftsmanship by incorporating the unifying principles of trust, integrity and commitment. For more information, visit the Web sites at [www.hustonpatterson.com](http://www.hustonpatterson.com) and [www.experiencetheevolution.com](http://www.experiencetheevolution.com).